

Media Kit

CAVEWAS is a national, professional association dedicated to promoting Vocational Evaluation and Work Adjustment / Placement as a defined discipline within the field of Vocational Rehabilitation. CAVEWAS represents a multi-disciplinary group of professionals including Vocational Evaluators, Job Coaches, Career Development Practitioners and Employment Specialists. Our members work together to build awareness of ability, helping individuals realize their personal potential and vocational goals.

CAVEWAS offers plenty of opportunities for members and stakeholders attached to the field to promote their services and products to individuals working in the field and to organizations aligned with the field. The following is a list of sponsorship activities in which you and / or your company can engage.

1. Annual Conference

Every year CAVEWAS organizes an annual conference which includes a very informative Annual General Meeting of the members. Individuals and organizations from across Canada attend this event. There is an informal pre-conference social event and a full day of conference activities. You can benefit from the following sponsorship opportunities.

Level	Description	Cost
Platinum	<ul style="list-style-type: none">Printed recognition in final conference programFull page ad in the conference programFull page ad in the CAVEWAS newsletter published quarterly (4x)Logo and acknowledgement on the conference websiteLogo in conference E-blasts3 complimentary registrations to the conference including mealsCorporate logo on onsite conference signageInsertion of promotional material in conference bag	\$2200
	<ul style="list-style-type: none">Podium recognition during the conferenceOpportunity to introduce one speaker and to briefly overview your company	

Gold	<ul style="list-style-type: none"> Printed recognition in final conference program Half page ad in the conference program 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the conference website Logo in conference E-blasts 2 complimentary registrations to the conference including meals Corporate logo on onsite conference signage Insertion of promotional material in conference bag Podium recognition during the conference 	\$1500
Silver	<ul style="list-style-type: none"> Printed recognition in final conference program 1/4 page ad in the conference program 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the conference website Logo in conference E-blasts 1 complimentary registration to the conference including meals Corporate logo on onsite conference signage Insertion of promotional material in conference bag Podium recognition during the conference 	\$1100
Bronze	<ul style="list-style-type: none"> Printed recognition in final conference program Acknowledgement in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the conference website 	\$575
	<ul style="list-style-type: none"> Logo in conference E-blasts Insertion of promotional material in conference bag Podium recognition during the conference 	
Other *	Conference bag branded with your logo to all attendees	\$575
	Branded conference portfolio	\$575
	Reception Sponsor	\$575
	Lunch Sponsor	\$575
	Break Sponsor	\$375
	Lanyard badge holder	\$250
	Speaker introduction	\$175

* Includes recognition in the conference program and on the CAVEWAS website, and promotional materials in the conference bag.

2. Seminars / Webinars / Workshops

Level	Description	Cost
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Platinum	<ul style="list-style-type: none"> Printed recognition in the final program Full page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 3 complimentary registrations to the event Recognition during the event 	\$1500
Gold	<ul style="list-style-type: none"> Printed recognition in final program 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 2 complimentary registrations to the event 	\$1100
	<ul style="list-style-type: none"> Recognition during the conference 	
Silver	<ul style="list-style-type: none"> Printed recognition in final program 1/3 page ad in the CAVEWAS newsletter published quarterly Logo and acknowledgement on the conference website Logo in relevant E-blasts 1 complimentary registration to the event Recognition during the conference 	\$900
Other *		
	Lunch Sponsor (if applicable)	\$575
	Break Sponsor (if applicable)	\$375
	Lanyard badge holder (if applicable)	\$250
	Speaker introduction	\$175

3. Other Opportunities

Level	Description	Cost
Platinum	<ul style="list-style-type: none"> Half page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 3 complimentary memberships Recognition during all events 	\$1500
Gold	<ul style="list-style-type: none"> Half page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 2 complimentary memberships Recognition during all events 	\$1100

Silver	<ul style="list-style-type: none"> • 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) • Logo and acknowledgement on the CAVEWAS website • Logo in relevant E-blasts • 1 complimentary membership • Recognition during all events 	\$900
Colleague of CAVEWAS	<ul style="list-style-type: none"> • Organizations who offer “in kind” contributions to the Society like discounts on training, articles for the newsletter, tools / resources of value to the members, etc., can become a Colleague of CAVEWAS. Their logo is displayed in all communications and on the website with a link to the organization’s own website. 	“In kind” donation

** Discounts are available when choosing more than one form of sponsorship. We are also able to develop a custom sponsorship package for your organization.

For more information or to help choose a package that is right for you, contact:

Gail Kovacs

info@CAVEWAS.com / 647-924-2044