

Media Kit

CAVEWAS is a national, professional association dedicated to promoting Vocational Evaluation and Work Adjustment / Placement as a defined discipline within the field of Vocational Rehabilitation. CAVEWAS represents a multi-disciplinary group of professionals including Vocational Evaluators, Job Coaches, Career Development Practitioners and Employment Specialists. We work together to build awareness of ability, helping individuals realize their personal and vocational goals.

CAVEWAS offers plenty of opportunities for members and stakeholders attached to the field to promote their services and products to individuals working in the field and to organizations aligned with the field. The following is a list of sponsorship activities in which you and / or your company can engage.

1. Annual Conference

Every year CAVEWAS organizes an annual conference. This year's event will be held at the Delta Kananaskis Lodge in Kananaskis, Alberta, on May 31st. Individuals and organizations from across Canada attend this event. There is an informal pre-conference dinner and a full day of conference activities. You can benefit from the following sponsorship opportunities.



Level	Description	Cost
Platinum	Printed recognition in final conference program Full page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the conference website Logo in conference E-blasts 3 complimentary registrations to the conference including meals Corporate logo on onsite conference signage Insertion of promotional material in conference bag Podium recognition during the conference	\$2200

Level	Description	Cost
Gold	Printed recognition in final conference program	\$1500
	Half page ad in the conference program	
	 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) 	
	Logo and acknowledgement on the conference website	
	Logo in conference E-blasts	
	2 complimentary registrations to the conference including meals	
	Corporate logo on onsite conference signage	
	Insertion of promotional material in conference bag	
	Podium recognition during the conference	
Silver	Printed recognition in final conference program	\$1100
	1/4 page ad in the conference program	
	 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) 	
	Logo and acknowledgement on the conference website	
	Logo in conference E-blasts	
	1 complimentary registration to the conference including meals	
	Corporate logo on onsite conference signage	
	Insertion of promotional material in conference bag	
	Podium recognition during the conference	
Bronze	Printed recognition in final conference program	\$575
ı	 Acknowledgement in the CAVEWAS newsletter published quarterly (4x) 	
	Logo and acknowledgement on the conference website	
	Logo in conference E-blasts	
	Insertion of promotional material in conference bag	
	Podium recognition during the conference	
Other *	Conference bag branded with your logo to all attendees	\$575
	Branded conference portfolio	\$575
	Reception Sponsor	\$575
	Lunch Sponsor	\$575
	Break Sponsor	\$375
	Lanyard badge holder	\$250
	Speaker introduction	\$175

^{*} Includes recognition in the conference program and on the CAVEWAS website, and promotional materials in the conference bag.

2. <u>Seminars / Webinars / Workshops</u>

Level	Description	Cost
Platinum	Printed recognition in the final program	\$1500
	 Full page ad in the CAVEWAS newsletter published quarterly (4x) 	
	Logo and acknowledgement on the CAVEWAS website	
	Logo in relevant E-blasts	
	3 complimentary registrations to the event	
	Recognition during the event	

Level	Description	Cost
Gold	 Printed recognition in final program 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 2 complimentary registrations to the event Recognition during the conference 	\$1100
Silver	 Printed recognition in final program 1/3 page ad in the CAVEWAS newsletter published quarterly Logo and acknowledgement on the conference website Logo in relevant E-blasts 1 complimentary registration to the event Recognition during the conference 	\$900
Other *		
	Lunch Sponsor (if applicable)	\$575
	Break Sponsor (if applicable)	\$375
	Lanyard badge holder (if applicable)	\$250
	Speaker introduction	\$175

3. Other Opportunities

Level	Description	Cost
Platinum	 Half page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 3 complimentary memberships Recognition during all events 	\$1500
Gold	 Half page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 2 complimentary memberships Recognition during all events 	\$1100
Silver	 1/3 page ad in the CAVEWAS newsletter published quarterly (4x) Logo and acknowledgement on the CAVEWAS website Logo in relevant E-blasts 1 complimentary membership Recognition during all events 	\$900

^{**} Discounts are available when choosing more than one form of sponsorship. We are also able to develop a custom sponsorship package for your organization.

For more information or to help choose a package that is right for you, contact:

Gail Kovacs

Gail.kovacs@kmghp.com / 647-924-2044